> KM is the structured process of capturing, organizing, and sharing knowledge for improved decision-making.

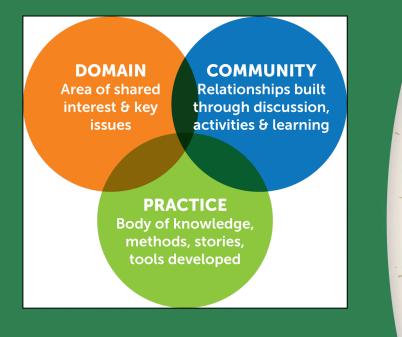
WOCAT supports innovation and decision-making by:



> KM is the structured process of capturing, organizing, and sharing knowledge for improved decision-making.

To enhance the **robustness and durability of knowledge management processes and products**, WOCAT focuses on the following principles:

- Tools and methods applied to generate data and evidence are harmonized
- 2. Data are standardized to allow exchange, comparison and analysis
- 3. Data and knowledge are open access, and easy to access and use
- 4. Data and knowledge are **integrated into platforms** that last beyond the duration of a programme/ project
- 5. Knowledge is **co-developed** and **co-produced** with multiple actors and social groups
- 6. Data and knowledge are produced in such a way that they can be integrated into knowledge products for **different audiences**
- 7. Knowledge/ evidence is embedded at local, national, regional and global levels



A CoP is a network of individuals who share a common concern or interest and exchange knowledge to improve practice.

Elements to develop (Wenger-Trayner, 2015):

Domain... the definition of the area of shared inquiry and the key issues,

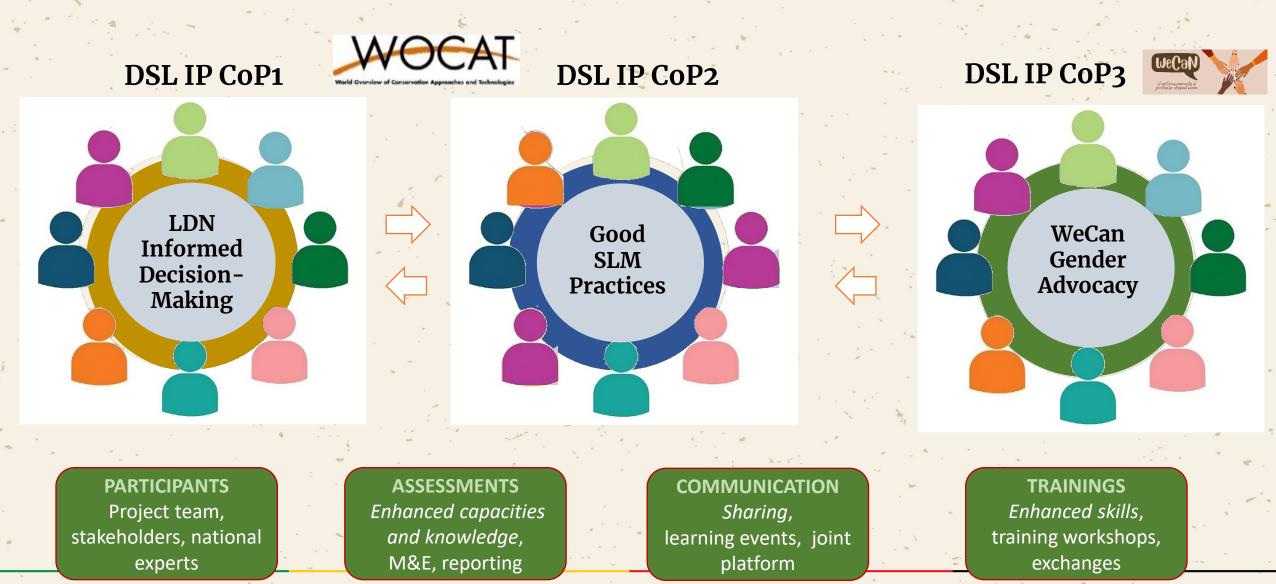
e.g. scale (national, regional, global) or specific conditions (climatic zones, land use types, land tenure, other)

Community... the relationships among members and the sense of belonging,

e.g. physical exchange, learning routes, trainings and capacity building, online exchange on good practices, thematic working groups, other)

Practice... the body of knowledge, methods, stories, cases, tools, documents

Communities of Practice in Theory



Example CoP1

Participants GIVE & GET support, ideas, information

DOMAIN

Informed decisionmaking for LDN

COMMUNITY

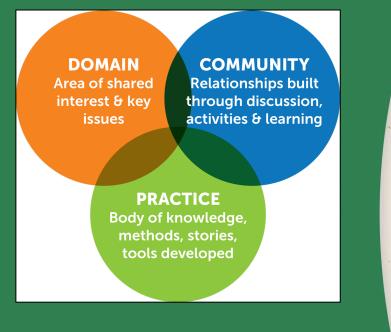
Regional exchange among land use planners / LDN expertsimplementers on best available data and methods for mapping & monitoring LD, decision making for LDN

PRACTICE

ILAM, ILUP Guidelines, LDN Decision Support Systems, GEO-LDN Toolbox, Global SLM Database; National Databases; UNCCD knowledge hub; DSL M&E

Collective knowledge for LDN and ILUP

- How to Map Land Degradation in a meaningful way across scales and environments
- How to integrate assessments to optimize interventions
- How can we monitor progress towards LDN for adaptive management
- How can we anticipate land degradation to plan for interventions to counterbalance it
- Which tools and datasets are relevant for each context
- And more...



Communities of Practice in Reality



Who among you is or has been part of a Community of Practice?



Who among you is currently in a dormant Community of Practice?



Who among you is in an active and engaged Community of Practice?

Key Elements of a Successful Community of Practice (CoP)



Shared Domain of Interest

Common interest, problem, or professional practice Relevant and valuable to participants

Sense of Regular interactions (meetings, . discussions, forums)

Engaged Community

belonging and mutual respect

Encouraging diverse participation Knowledge Sharing & Collaboration

> Open, trustworthy environment for sharing ideas

Use of mentoring, storytelling, discussions

Documenting key insights for future reference

Effective Leadership &

Facilitation

Leaders guide discussions, ensure inclusivity Encourage collaborative leadership



Clear Goals & Purpose

Define purpose, expected outcomes, success measures Flexible goals to adapt to

evolving needs



Supportive Org. or Structural Backing

Resources: time, funding, technology, space

Alignment with organizational/c ommunity goals

Appropriate Comm. Tools

Value Creation & Continuous Improvement

Deliver value

through

learning,

2

In-person, online, or hybrid platforms (Slack, Teams, mailing lists, workshops)

Use of wikis, repositories, newsletters for knowledge

retention

networking. problem-solving Regular reflection and adaptation for long-term engagement

Knowledge is only powerful when shared, adapted, and put into action. Let's work together to ensure it leads to real change.

Summary:

- **Knowledge Management** • ensures that information is structured, accessible, and usable.
- **Communities of Practice** ensure that knowledge flows, evolves, and informs real-world decisions.

Call to Action:

Engage with **Knowledge Exchange Forum**

