

## WOCAT in the next decade

An inclusive proposal for discussion on a new setup of WOCAT

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# Status 2019:

## What has been achieved in the past 25 years?

See earlier presentation(s) on this subject, but for sure: a lot! E.g.:

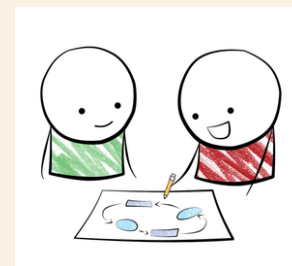
- Network expanded (though very loosely organized);
- Tools developed: modular questionnaires, DSS;
- Database grown to respectable size and with int'l recognition;
- Loose organizational structure (which also worked fine for various years) transformed into current Consortium Framework Agreement (2014);
- Website; books, videos, other media published;
- Considerable international reputation;
- All with much credit to the WOCAT Secretariat and also to SDC for the long-term support!

# Vision 2030:

## What should be achieved in the next 10 years?

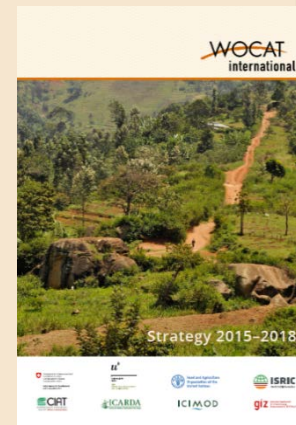
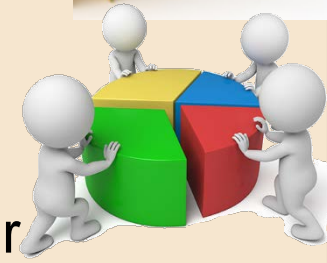
- WOCAT recognized as a global **Centre of Expertise on LD and SLM** by all major players...
- Providing **multiple services** for **various users** (planners, SLM investors and policy makers; land users)...
- **Support in improved decision making** (intervention scenarios, business models, etc.)...
- Based on a **well maintained database** and a **pool of expertise**;
- And having a **clear and well-defined traceable impact**;
- Being a **truly inclusive** institution.

~~WOCAT~~



# What is needed?

- Improved and direct links with implementers;
- Inspiring portfolio of services; e.g. training;
- Increased visibility & profile;
- Genuine feeling of **ownership** (CP's and Network members): who are “we”?
- Open and more inclusive Network; clearer criteria for being a Network member;
- Long term strategy with short term (and well-defined!) goals and pathways;
- Funding strategy and *inclusive joint* business development with investors and other stakeholders.





# How to achieve?

- Rotating **Executive Team** representing all CP's (in turns own expenses)...
- The ET is accountable (to the SC) for a well-defined (short term) programme with goals, deliverables, timetable and budget and for a longer term vision...
- ...and accountable for a proper funding strategy;
- Yearly monitoring & evaluation of the programme by the SC for adoption by the plenary WNM;
- The ET should have an external relations / acquisition manager;
- The **Secretariat** supports the ET;
- Location of the Centre could be rotating too, e.g. every two years hosted by one of the CP institutions;
- Joint **WOCAT project** development;
- Do a user needs assessment: What can WOCAT really deliver to fulfill user's (Network members) needs;
- Broaden scope???



# FOLLOW-UP?

- Who will do what, and when? True commitment!
- Clear goals, deadlines and (shared) responsibilities
- WoWhat?:
  - What is it? We'll do it!
  - What was it? We did it!

Looking forward to a bright WOCAT future!