

WOCAT Network Meeting

Addis Ababa, 15. – 16. May 2019

WOCAT 2020+

100 institutions worldwide with the capacity to achieve
100 land degradation neutral landscapes by 2030

- **Preliminary aim:** Securing support from CDE EXCO
- **Kick-start:** Visit of E. Mansur and S. Schlingloff at CDE
- **Status:** Pre-pre-pre draft. Work in progress!
- **Basis for discussion** with WOCAT network members and CPs

Inspiration

1. Bold, inspirational with wide societal relevance
2. A clear direction: targeted, measurable & time-bound
3. Ambitious but realistic research & innovation actions
4. Cross-disciplinary, cross-sector & cross-actor innovation
5. Multiple, bottom-up solutions

*Mission-Oriented Research and Innovation in the EU;
Mariana MAZZUCATO*

Main goal

WOCAT 2020+ ambitions to be a major transformative force in achieving **SDG target 15.3** . It will contribute to attaining **100 land degradation neutral landscapes** around the world with a total area of at least 40'000 km² of croplands, grasslands, forests and mixed lands. It will focus on **landscapes that play a key role** in terms of ecosystem services, particularly in relation to local and regional food security, migration, surface water regulation and related offsite impacts, climate change adaptation and mitigation, and biodiversity conservation.

3P Approach

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UNIVERSITÄT
BERN

CDE
CENTRE FOR DEVELOPMENT
AND ENVIRONMENT

Proof: evidence on impacts of LD & potentials of SLM. Generate and avail evidence on the on- and offsite benefits of SLM practices. **Include evidence for the private sector** on sustainable value chains, thus actively contributing to SDG target 12.6.

Priority: Target-oriented **priority setting** on SLM & LDN strategies at various levels. WOCAT's DS tools will help integrating SLM decision-taking into strategies that help **addressing trade-offs between conflicting targets at landscape level.**

Pull: Identify & engage **leverage points in policy, private sector & civil society.** Strengthen analyses of systems, actors & power relations; identify synergies between SLM & economic development; broker collaboration between research and development.

Outcomes

← Training, capacity development, awareness creation →

	Proof	Priority	Pull	Outcomes
Global				O4 ...
Regional				O5 ...
Local				O6 ...
Outcomes	O1 ...	O2 ...	O3 ...	

Acquisition strategy

Strengthening international alliances

Securing core funding → multi-donor basket fund

Acquiring strategic projects

Securing buy-in at key events

Securing a positive evaluation

Convincing SDC and GIZ